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RICKI  
ERIK  
LIVE

BORN  
TO  
ROCK  
-  
THE  
ALBUM

## **BREAKING NEWS....For Immediate Release**

### **RICKI ERIK- "BORN TO ROCK" The Album Being Released in October 2005**

**Hollywood, FL - September 7, 2005 Local artist prepares for his close up debut with the release of his new single "Sunshine" from his latest album "BORN TO ROCK".**

"Sunshine" the hottest new single being released from the album "BORN TO ROCK" was written, produced and heartfully sang by Ricki Erik for a friend because he was so taken back by this humbling man and his effort to win back the love of his woman that he wrote a special song dedicated to the couple titled "Sunshine". He then serenaded the couple with the song during a romantic night attempting to rekindle the love they once shared. Ricki watched how they danced, cried and held each other tight, Ricki was so touched that he had no choice but to record and release the song for others to enjoy. The message Ricki says is "Don't let go and give up what you have so easily because it might not come again". The couple reportedly is working on rekindling their relationship. Way to go! We love a good love story with a happy ending. "Girl, You're my sunshine, Girl, You're my dream".

Legendary Entertainment Lawyer & Record Executive, Allen Jacobi of Pyramid Records helped paved the way to a distribution deal with Fontana Distribution a Universal Music Group Company and claims this is some of Ricki Erik's best work on the album titled "BORN TO ROCK". Pyramid Records founded in 1991 has represented a stable of Gold & Platinum recording artists and has released dozens of albums by such legendary rock artists as Robert Palmer, Earth Wind & Fire, The Band, Stray Cats and the Doobie Brothers among many others. Look for this album to contain a controversial song or two, as Ricki Erik is known for writing and singing about matters of the heart.

"Sunshine" the hottest new single will be released to radio in late September while the much anticipated release of the album "BORN TO ROCK" hits stores last week of October.

Stay tuned for more information on Ricki Erik's "Rockin Record Release Party this October.

**For more info call Realm Music Group LLC Publicity Dept. at (877) 515-1215.**

